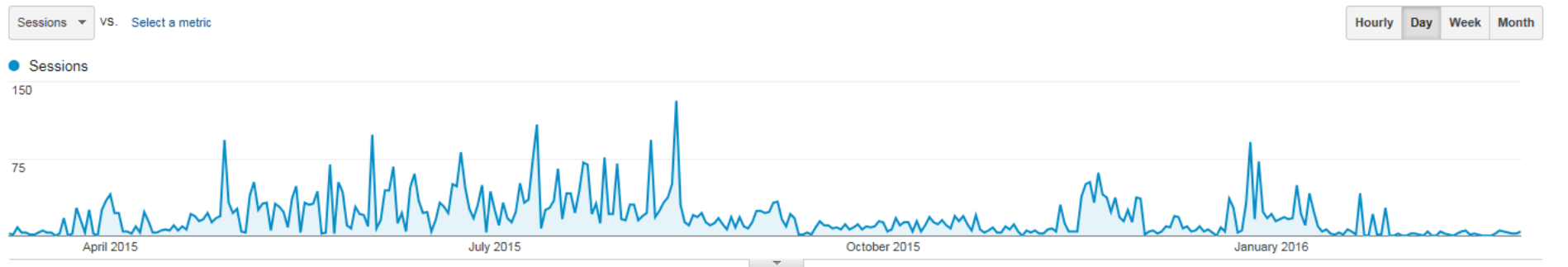


# ACNCG Website Analytics

April 2016 ACNCG meeting

# Overall use



Sessions

6,558



Users

5,683



Pageviews

9,780



Pages / Session

1.49



Avg. Session Duration

00:00:54



Bounce Rate

85.82%

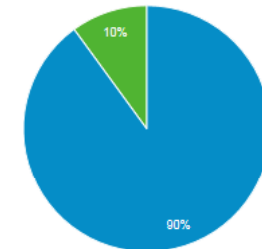


% New Sessions

86.38%



■ New Visitor ■ Returning Visitor



## Demographics

Language

Country

City

## System

Browser

Operating System

Service Provider

## Mobile

Operating System

Service Provider

## Country

|     |                | Sessions | % Sessions |
|-----|----------------|----------|------------|
| 1.  | Russia         | 1,524    | 23.24%     |
| 2.  | United States  | 1,465    | 22.34%     |
| 3.  | (not set)      | 1,007    | 15.36%     |
| 4.  | Australia      | 798      | 12.17%     |
| 5.  | China          | 240      | 3.66%      |
| 6.  | Brazil         | 172      | 2.62%      |
| 7.  | Japan          | 157      | 2.39%      |
| 8.  | Germany        | 102      | 1.56%      |
| 9.  | South Korea    | 83       | 1.27%      |
| 10. | United Kingdom | 73       | 1.11%      |

Sessions ▼ vs. Select a metric

Hourly Day Week Month

● Sessions

150

75

April 2015 July 2015 October 2015 January 2016

Sessions

6,558



Users

5,683



Pageviews

9,780



Pages / Session

1.49



Avg. Session Duration

00:00:54



Bounce Rate

85.82%

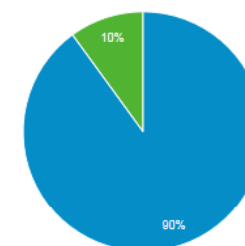


% New Sessions

86.38%



■ New Visitor ■ Returning Visitor



## Demographics

Language

Country

City ▶

## System

Browser

Operating System

Service Provider

## Mobile

Operating System

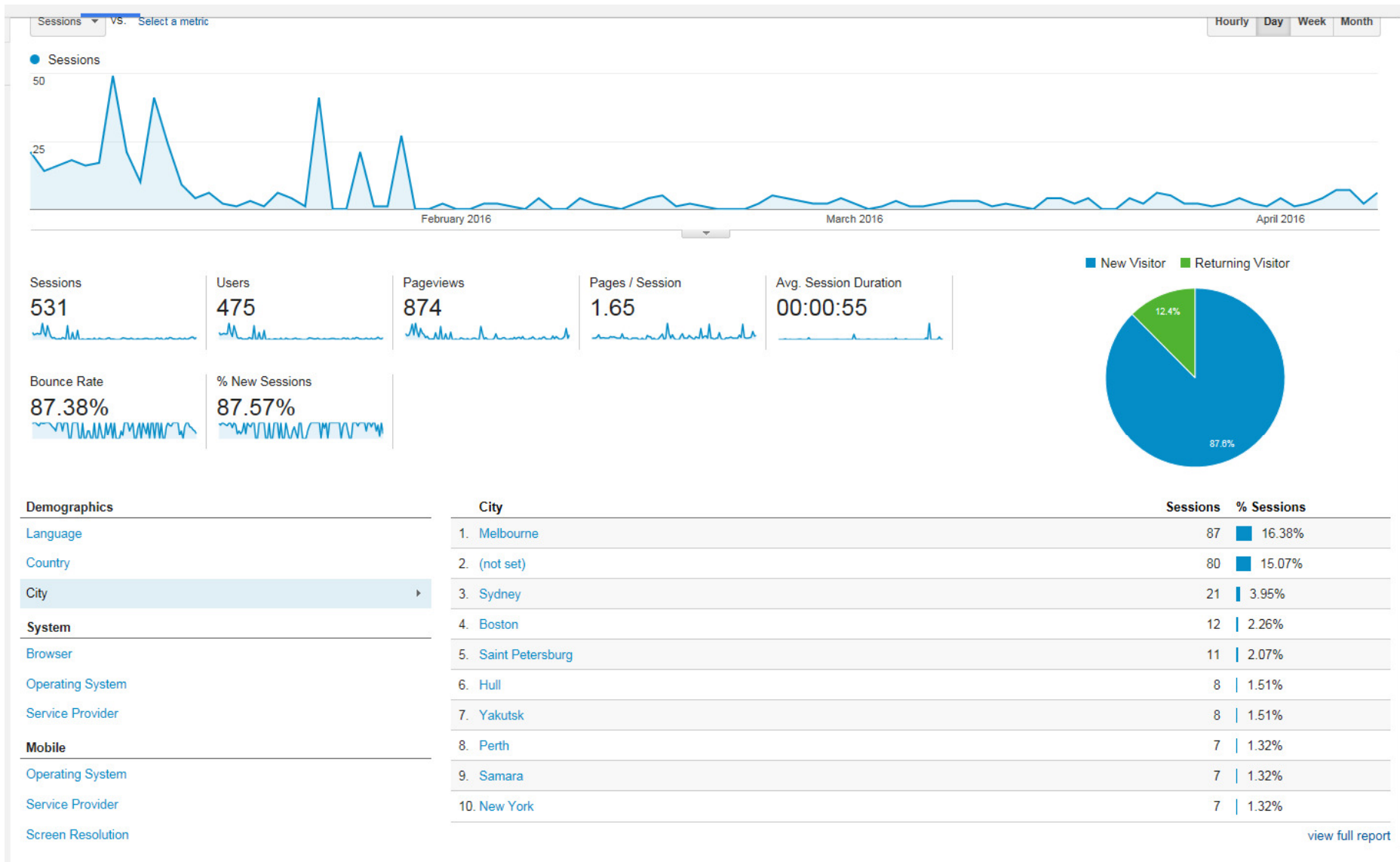
Service Provider

Screen Resolution

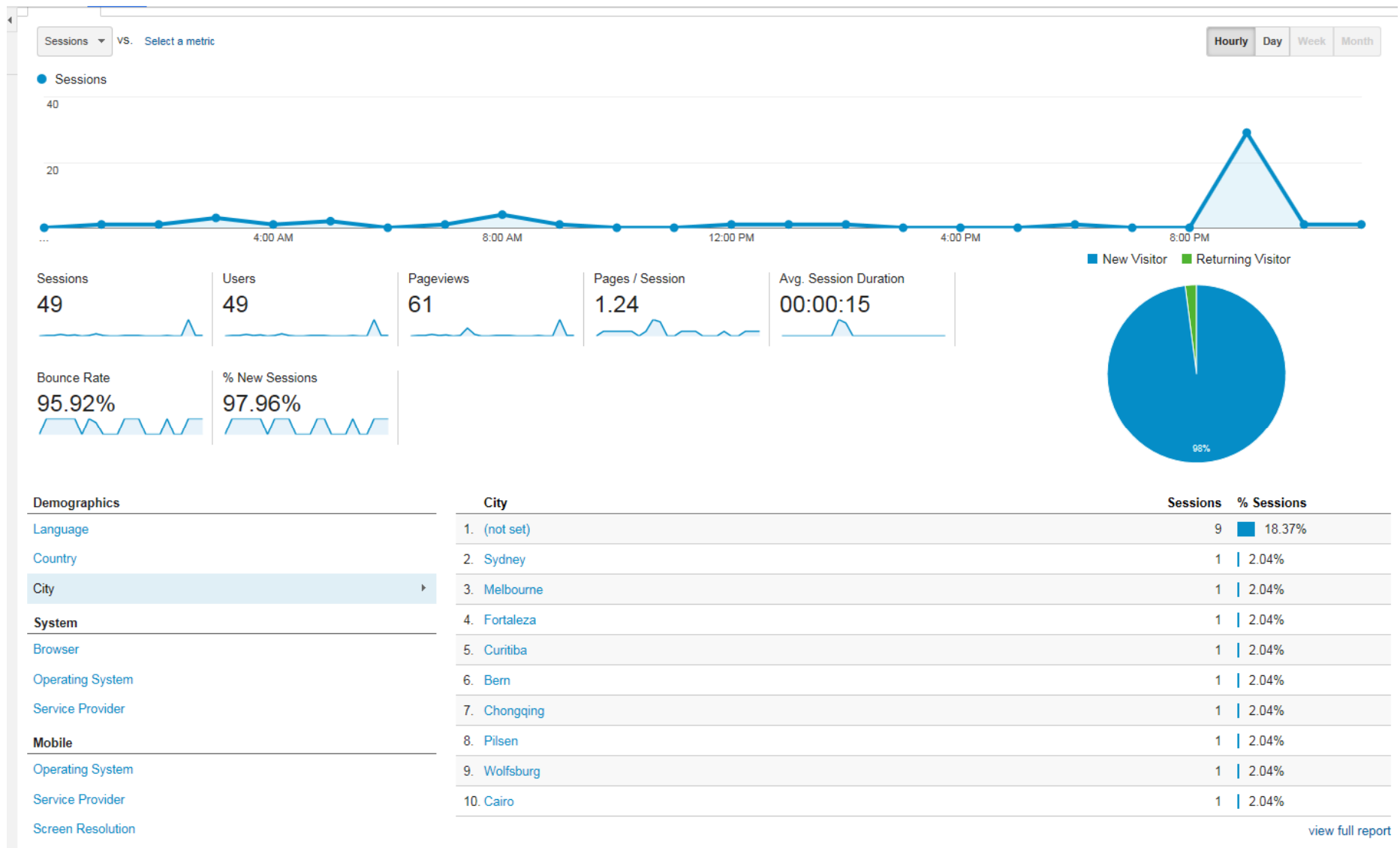
## City

|                     | Sessions | % Sessions |
|---------------------|----------|------------|
| 1. (not set)        | 1,761    | 26.85%     |
| 2. Melbourne        | 675      | 10.29%     |
| 3. Moscow           | 114      | 1.74%      |
| 4. Saint Petersburg | 88       | 1.34%      |
| 5. New York         | 84       | 1.28%      |
| 6. Sydney           | 63       | 0.96%      |
| 7. Novosibirsk      | 47       | 0.72%      |
| 8. Yekaterinburg    | 47       | 0.72%      |
| 9. Beijing          | 44       | 0.67%      |
| 10. Chicago         | 42       | 0.64%      |

[view full report](#)

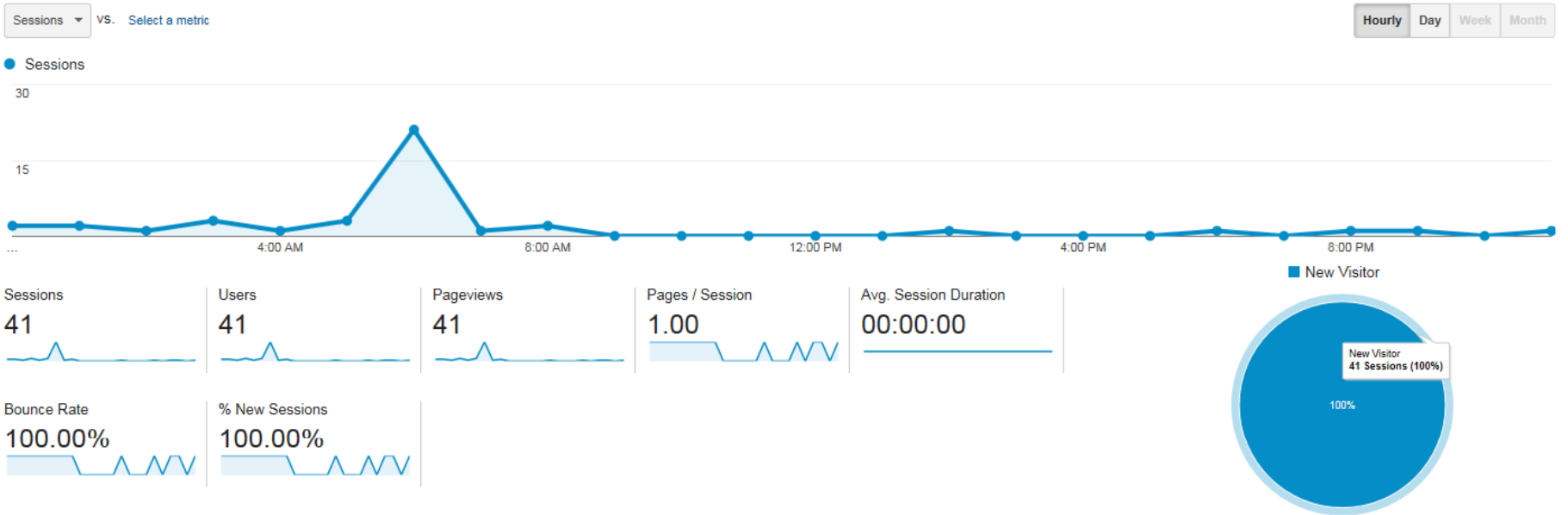


# Thursday 7<sup>th</sup> Jan



# Sunday 10th Jan

## Overview



## Demographics

Language

Country

City

## System

Browser

Operating System

Service Provider

## Mobile

Operating System

Service Provider

## City

|                     | Sessions | % Sessions |
|---------------------|----------|------------|
| 1. (not set)        | 9        | 21.95%     |
| 2. Saint Petersburg | 3        | 7.32%      |
| 3. Chelyabinsk      | 2        | 4.88%      |
| 4. Palo Alto        | 2        | 4.88%      |
| 5. Brisbane         | 1        | 2.44%      |
| 6. Tianjin          | 1        | 2.44%      |
| 7. Harbin           | 1        | 2.44%      |
| 8. Morioka          | 1        | 2.44%      |
| 9. Incheon          | 1        | 2.44%      |
| 10. Busan           | 1        | 2.44%      |

# Friday 22<sup>nd</sup> January

